world pneumonia day
Fight Pneumonia. Save a Child. November 12th.

Calendar of Tweets for Global Coalition Against Child Pneumonia in Advance of World Pneumonia Day

As we approach World Pneumonia Day 2011, we ask that all members of the Global Coalition Against Child Pneumonia coordinate efforts in order to ensure messaging is consistent across social media platforms. Beginning two weeks before November 12th, we ask that you use the tweets outlined below to tease the upcoming World Pneumonia Day. This coordinated effort will ensure that the #WPD2011 hashtag is used by all members and that the messaging and call to action each day is consistent for the entire campaign.

Thank you for helping make World Pneumonia Day 2011 a success!

Calendar of Tweets for Global Coalition Against Child Pneumonia in Advance of World Pneumonia Day
Monday, October 31st
We're a part of Global Coalition Against Child Pneumonia hosting World Pneumonia Day Nov12! Together we can save millions of kids #WPD2011
Pneumonia is the world's leading killer of kids under 5, taking the life of 1 child every 20 sec. Learn more http://bit.ly/mYpL9M #WPD2011
Tomorrow @CDCgov is holding a #pneumonia Twitter chat with @DrRichardBesser. Join and ask a question! #WPD2011
Tuesday, November 1st
The countdown begins! World Pneumonia Day is Nov 12! What are you doing to help? Learn more http://bit.ly/oeGDF5 #WPD2011
Don't forget the @CDCgov #pneumonia Twitter chat with @DrRichardBesser. Join and ask a question! #WPD2011
Did you know #pneumonia kills more kids than any other disease despite existing #vaccines, meds & treatments that can save millions? #WPD2011
Wednesday, November 2nd
An estimated 98% of children who die of #pneumonia live in developing countries. Find out how you can help http://bit.ly/rcsqVP #WPD2011
Have you seen WPD's YouTube channel? #Watch and learn more about how you can help save lives. http://bit.ly/q59iOx #WPD2011
What did you learn in @CDCgov #pneumonia Twitter chat with @DrRichardBesser yesterday? Let us know using hashtag #WPD2011
Thursday, November 3rd
We have the tools to protect & prevent child deaths from #pneumonia but still remains #1 killer of young children. 9 days until #WPD2011
If you missed it, check out @DrRichardBesser's coverage of #pneumonia vaccine that can save millions of lives http://abcn.ws/pafxph #WPD2011
Breastfeeding, nutrition, handwashing & reducing air pollution help protect kids from #pneumo! http://bit.ly/oeGDF5 #WPD2011 @SavetheChildren

Friday, November 4th
Nov12 is #WPD2011! Help us fight pneumonia! Meds cost less than $1 but fewer than 30% receive http://bit.ly/rcsqVP @PATHtweets @GAVIAlliance
Have you seen and shared our #WPD2011 infographic? #Learn more about a global health issue we can change. #Pneumonia [insert link to infographic]
Next week in advance of #WPD2011 help us spread awareness of #pneumonia by RT us! We appreciate your support! Together can save millions of lives!
Investing in #pneumonia has helped contribute to 35% reduction in child mortality since 1990. We need your support http://bit.ly/rcsqVP #WPD2011 @CARE
Monday, November 7th
5 days til #WPD2011! You can help save more than 1 mil kids' lives annually w widespread use of vaccines & antibiotics! http://bit.ly/rcsqVP
The fight against #pneumonia can be won! Help us help spread awareness and RT this message re: #pneumonia! http://bit.ly/rcsqVP #WPD2011
In honor of #WPD2011 this Saturday, help us urge donor govs, including the U.S., to fully fund global health commitments in the coming year http://bit.ly/oeGDF5
Using a clean @cookstoves results in 50% reduction in kids' risk of contracting #pneumonia. Help us save lives! http://bit.ly/qIGTml #WPD2011
Tuesday, November 8th
4 days til #WPD2011! Don't forget to tell friends about #WPD2011 and spread awareness re: #pneumonia prevention! http://bit.ly/oeGDF5
The fight against #pneumonia can be won! Help us help spread awareness and RT this message re: #pneumonia! http://bit.ly/rcsqVP #WPD2011
Have you seen #WPD2011's latest video featuring important information about the prevention and treatment of #pneumonia? http://bit.ly/o8590w
Did you know #pneumonia kills more children than AIDS, malaria & measles combined? Learn more! http://bit.ly/mYpL9M #WPD2011 @onecampaign
Wednesday, November 9th
3 days til #WPD2011! How will you be celebrating #WPD2011 this year? Let us know by using our hashtag #WPD2011!
The fight against #pneumonia can be won! Help us help spread awareness and RT this message re: #pneumonia! http://bit.ly/rcsqVP #WPD2011
Urge Congress to support funding for child survival & maternal health prgrms, including #pneumonia! #WPD2011 http://on.fb.me/oLJ37s @CARE
As we get closer to #WPD2011 don't forget to share our new infographic! Great info on a serious global health issue: #Pneumonia http://on.fb.me/oLJ37s
Thursday, November 10th
2 days until #WPD2011! See what we're doing around the world on #WPD2011 with our interactive map http://bit.ly/oeGDF5
#Vaccines, breastfeeding, nutrition, handwashing & reducing indoor air pollution help protect kids from #pneumonia. Take action to help! http://bit.ly/oeGDF5 #WPD2011

The fight against #pneumonia can be won! Help us help spread awareness and RT this message re: #pneumonia! http://bit.ly/rcsqVP #WPD2011
Interested in learning what organizations are involved in #WPD2011? All our coalition partners are listed here: http://bit.ly/mZGFqi
Friday, November 11th
TOMORROW is #WPD2011! Act now & help us save the lives of millions of kids worldwide! How can you help? Click here! http://bit.ly/rcsqVP
Show support for #WPD2011 & donate $10 to @GAVIAlliance to provide 1 child w lifetime of protection against #pneumonia http://bit.ly/rcsqVP
The fight against #pneumonia can be won! Help us help spread awareness and RT this message re: #pneumonia! http://bit.ly/rcsqVP #WPD2011
Urge Congress to support funding for child survival & maternal health prgrms, including #pneumonia! #WPD2011 http://bit.ly/oeGDF5
Saturday, November 12th
TODAY is #WPD2011! How will you help spread the awareness about #pneumonia today? Let us know by using the #WPD2011 hashtag!
Dont forget vaccines breastfeeding nutrition handwashing&reducing air pollution help protect kids from #pneumonia! #WPD2011 @SavetheChildren
The fight against #pneumonia can be won! Help us help spread awareness and RT this message re: #pneumonia! http://bit.ly/rcsqVP #WPD2011
Urge Congress to support funding for child survival & maternal health prgrms, including #pneumonia! #WPD2011 http://bit.ly/oeGDF5
Have you donated $10 to @GAVIAlliance to provide one child with a lifetime of protection from #pneumonia? ttp://bit.ly/qIGTml #WPD2011
Even after today, its important to not forget that #pneumonia is among the most solvable problems in #globalhealth but remains a leading killer of kids less than 5
Remember #pneumonia is among the most solvable problems in #globalhealth but remains a leading killer! Support awareness everyday #WPD2011
You can learn ab Global Coalition Against Child Pneumonia & our progress all year. Stay informed on #pneumo issues! http://bit.ly/oeGDF5
Thanks to all who helped us celebrate #WPD2011! Your support is appreciated!